



# INVESTMENT GUIDE

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Radiance by Raj



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# CONGRATS

*you're engaged!*



*His 'on Raj* ♡

This is such an exciting time, and you deserve to soak in every moment of it. Your wedding morning should feel calm, joyful, and stress-free. That's exactly what I strive to create for my brides.

I'm here to guide you, support you, and make sure you feel your absolute best, not just in how you look, but in how you feel. My goal is to give you a luxury beauty experience that feels effortless, personal, and completely taken care of.

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# Bridal Packages

## BRIDE + BRIDAL PARTY

### THE SIGNATURE BRIDE

(Hair and Makeup)

\$1350

- **BRIDAL PREVIEW** (5 hour bespoke appointment to refine your vision)
- **WEDDING DAY EXPERIENCE** (5 hours)
- **LUXURY SKIN PREP**
  - aromatherapy, serum-infused eye gels, microcurrent lifting, ice roller, toner, serum/primer
- **TOUCH UP KIT**
  - travel lip color, oil blotting sheets, powder, makeup remover wipe, powder puff, lash glue, q-tips, bobby pins, & mints
- **MORNING TIMELINE** (with start time, end time, and time slot assignments)
- **THE BRIDAL GUIDE:** an exclusive wedding planning skincare & morning prep guide
- **COMPLIMENTARY CLASSIC FACIAL** (\$145 value): Recommended at least 6 months before wedding to begin skin prep.
  - PLUS 20% all additional skin services until wedding day
- **TRAVEL:** Up to 1 hour from our studio in North Brunswick, NJ.
  - (\$1/mile round trip for locations beyond)
- **FOR SOUTH ASIAN BRIDES:** Dupatta Draping & Jewelry Setting (NO SAREE DRAPING)

### THE PRESTIGE BRIDE

\$1850

- **INCLUDES EVERYTHING IN SIGNATURE BRIDE PACKAGE PLUS:**
- **ADDITIONAL SPECIAL EVENT HAIR & MAKEUP** (3 HOUR)
  - an additional glam session **at my studio** for any bridal event (think of your bridal shower, engagement photos, rehearsal dinner, etc.)
  - false lashes & touch up kit included

## THE LUXE BRIDE

\$1700

- **INCLUDES EVERYTHING IN SIGNATURE BRIDE PACKAGE PLUS:**
- **SAME DAY RECEPTION LOOK CHANGE**
  - 2 to 3 hours post-ceremony dedicated to refreshing and adjusting makeup to create a second look. New hairstyle will be created as well.

## THE LEGACY BRIDE

\$2200

- **INCLUDES EVERYTHING IN LUXE BRIDE AND PRESTIGE BRIDE PACKAGE**

## THE BRIDAL JOURNEY

\$2650

- **INCLUDES EVERYTHING IN PRESTIGE BRIDE PACKAGE PLUS:**
- **SEPERATE DAY RECEPTION HAIR & MAKEUP (5 HOURS)**
  - Typically geared towards South Asian brides who have multiple events
- **TRAVEL:** Up to 1 hour from our studio in North Brunswick, NJ for 2 days.  
(\$/mile round trip for locations beyond)

## BRIDAL PARTY + ADD-ON SERVICES

- **SEMI BRIDAL HAIR + MAKEUP (4 hours):** \$600 (includes travel)
- **BRIDAL TRAILING (2 hours max):** \$100/h
  - For bride only; for brides who would like touch-ups during first look pictures
- **MAKEUP (1 hour):** \$175
- **HAIR (1 hour):** \$175
- **EVENING HAIR TOUCH UP (30 mins):** \$90 (style is refreshed not changed)
- **EVENING MAKEUP TOUCH UP (30 mins):** \$90 (makeup is refreshed and lightly changed)
  - darker shadow, liner, blush enhancement, new lips, etc.
- **GROOM'S GROOMING:** \$100
  - skin prep, light makeup, & hair styling
- **FLOWER GIRL HAIR (9 and under):** \$100
- **JR. BRIDAL PARTY MAKEUP (10-14 Y.O):** \$100
- **DUPATTA DRAPING:** \$25
- **ADDITIONAL ARTIST: \$150 per additional artist required**
  - Fee accounts for the security, coordination & travel fees for that artist(s)



# BRIDAL FAQ'S

## 01 **What is a bridal preview and why is it necessary?**

I refer to this appointment as a Bridal Preview because it's not a test of my work—it's a preview of your actual wedding day look. This session is required for all bridal packages because it allows us to collaborate, fine-tune every detail, and ensure your look feels like you.

This is our time to adjust, perfect, and align on everything—from skin prep to tone, texture, and overall vibe—so that when your wedding day arrives, everything feels familiar, calm, and seamless. My goal is for you to walk into your wedding morning feeling confident, prepared, and completely at ease—not uncertain.

## 02 **Why do you start so early?**

Early start times are intentional. They allow us to move through the morning calmly, without rushing, stress, or chaos. My timelines are built to protect your peace, ensure every service is done with care, and allow buffer time for anything unexpected. A relaxed morning sets the tone for your entire day—and that's something I take very seriously.

## 03 **Why does bridal hair and makeup cost more than event glam?**

Bridal services are not just about the final look—they're about the entire experience. This includes in-depth consultations, your Bridal Preview, timeline planning, skin prep guidance, wedding-day coordination, early start times, touch-up planning, and a high level of communication and support leading up to your day. You're not just booking a service, you're investing in peace of mind, professionalism, and a seamless, luxury experience.

## 04 **Will you do both me and my bridal party?**

As the bride, you are my priority. To ensure your experience remains calm, unhurried, and fully supported, I bring in additional artists from my professional team to take care of your bridal party. This allows me to focus exclusively on you—your look, your comfort, your touch-ups, and your overall experience throughout the morning. This structure ensures that everyone is ready on time, without rushing, and that you receive the level of attention and care a bride deserves.

# 05

## **How far do you travel and what is the fee?**

Up to 1 hour of travel is included in the bridal package, for 1 bridal artist. Any travel beyond is \$1 per mile, round trip. For additional artists, artist fees include cost of travel. Should there be any parking charges, the client is responsible for reimbursing these costs.

# 06

## **When is overnight accommodation required?**

For any start times before 6:00 AM, overnight accommodations *may* be required and would need to be covered by the client. This depends on how far the team is traveling, the number of artists needed, and the overall logistics of your morning.

Once your team is officially secured, I will confirm whether accommodations are necessary. This policy exists for one simple reason: your beauty team needs to be well-rested, focused, and fully present to give you the elevated experience you deserve. If your family or bridal party is not staying at a hotel, a nearby hotel close to the getting-ready location will be required.

In cases where there is a long gap between events (such as a ceremony and a Reception Look Change), a private room may also be required for the team. Because we block off our entire day to remain on standby, we need a quiet, secure space to rest, reset, store our kits, and keep personal belongings safe. This allows us to return refreshed, organized, and fully prepared—without compromising the quality of your experience.

# 07

## **What's the difference between end-of-service touch-ups and Reception Touch-Ups?**

At the end of your morning services, I always include 15 minutes of touch-ups for the bridal party. This is meant for final refinements—fixing flyaways, smoothing makeup, and making sure everyone looks polished before leaving.

Reception Touch-Ups, however, are a separate add-on designed for after a long morning, emotional moments, travel, weather, or outfit changes. This service is meant to refresh your hair and makeup so it looks new again—without starting from scratch.

### **For makeup, this may include:**

- Spot-treating areas
- Reapplying foundation or concealer where needed
- Refining and slightly altering the look using the existing base

### **For hair, this may include:**

- Retouching curls
- Fixing pins
- Smoothing frizz
- Refreshing structure and volume

If a bridal party member prefers a completely new hair and makeup look, that would be booked as a full service and charged accordingly.

## 08

### **Why is it a Reception Look Change for the bride and not a completely new look?**

A reception look is designed to be a transformation, not a full reset—and this is intentional. Wedding mornings alone often take 5-6 hours, and between your ceremony, photos, travel, and outfit changes, the window of time between events is usually limited (typically 2-3 hours). Hollywood waves alone can take up to 2 hours. Full base removal and reapplication would require even more time.

Because of this, we work with your existing hair and makeup base rather than removing everything and starting from scratch. This allows us to maximize your time while still creating a look that feels fresh, elevated, and noticeably different.

That said—this does not mean your look won't feel brand new. We can absolutely shift the vibe, enhance intensity, change tones, and create a distinct transformation using what's already in place.

To keep things calm, realistic, and on schedule, we consolidate time where we can—without compromising the final result. The goal is always for you to feel like you stepped into a new moment of your day, not rushed or overwhelmed.

## 09

### **Do I need to solidify the number of people upon booking?**

Yes, I do ask that the number of people receiving services be confirmed at the time of booking. This allows me to reserve the appropriate amount of time in my schedule and ensure your experience is smooth and streamlined.

While I understand that plans can occasionally shift, frequently last minute changes (such as adding or removing people) can disrupt timing, preparation, and overall flow of your morning. This will also need to be solidified in case your party requires an additional artist as they will need to be secured in advance as well.

For this reason, the number you book is considered final, and any additions after booking are subject to availability and cannot be guaranteed.



# WHAT IS NEXT?

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## **The Inquiry**

*Fill out a contact form on my website*

🌐 <https://www.radiancebyraj.com/book-now>

Please fill it out with as much detail as possible :) The more info the better.

## **The First Touch**

*Our initial connection to see if we are a good fit*

We will go over your wedding details and I will provide a customized quote. I would be more than happy to jump on a quick audio/video call if preferred :)



## **The Exciting Part**

*Let's get you booked!*

In order to secure your wedding date, I require a signed contract, a \$250 retainer fee for the bride, and 20% deposit for the bridal party. Once those two are completed, we are official so check that off the wedding TO-DO list!

\*Please note the retainer fee is an additional cost to the bridal package\*